



BagART BigHEART Auction

**Benefiting
Make a Wish Foundation
The Sumbandila Scholarship Trust**

Wednesday 22nd September 2021

BE UNIQUE, BE DIFFERENT

HANDCRAFTED SWISS LUXURY



BagART BigHEART

We share the same passion
Art and Generosity

We have many ways to express ourselves and many tools to communicate. The bags and accessories we use are an expression of ourselves. We have decided through this special auction to make from a luxury handbag a way of communication and a tool of generosity. 7 fantastic female artists from different countries and different artistic techniques have generously accepted the challenge: they had to think out of the “box” to work on a different surface than normal for them.

Additionally a world acclaimed wig artist has taken another challenge to complete the look with a special creation for the auction.

We congratulate all these talents and our generous sponsors. Without these big hearts this special auction will not be possible.

2020 and 2021 will be remembered as very difficult years. We believe we need more than ever to be united and make an impact for those in need and support the two beautiful charities we have selected.

Now it is time to discover the BagART and open your BigHEART.

Sophie Bonlin



Make-A-Wish®

SWITZERLAND

Make-A-Wish Foundation of Switzerland & Liechtenstein grants the most heartfelt wishes of children aged between 3 and 18 living with a serious medical condition to give them Hope, Strength and Joy.

A child's life shouldn't be about illness, hospitals and diagnosis – it should be about wonder, joy and hope.

Sometimes, when you are really not well, your dreams become even more important than ever. At Make-A-Wish we work to make these dreams come true for children who have been robbed of their right to a carefree childhood.

We ensure that every child, in the company of their family, experiences the most magical of moments, because, as the author Cesar Pavese wrote, "We do not remember days, we remember moments".

Make-A-Wish is all about providing unique and treasured moments to very ill children. Moments which will allow them to forget their illness for a while and provide them with beautiful and cherished memories.

Getting tips from Roger Federer, panning for gold, flying over the Alps in a helicopter, seeing the sea for the first time, meeting a celebrity hero, being a Chef for a day, or meeting a Nobel physicist at Cern; our wishes are unique and, most importantly, magical.

We work closely with doctors and healthcare professionals throughout Switzerland who refer the children to us. We know what wishes do, and this is the driving force behind why we continue to do what we do to reach out to more and more ill children in Switzerland.

WE CAN'T DO WHAT WE DO WITHOUT THE GENEROSITY OF PEOPLE LIKE YOU!





Sumbandila aims to address the issues of social inequality and poverty by using the transformative power of education.

We carefully select intelligent, resilient children from deprived, deep rural Limpopo South Africa, and take them on an eight-year journey of educational and psychosocial support until they reach the workplace.

Our programs include full bursaries to high quality Independent schools,

Saturday and holiday programs in partnership with top International schools, intense career guidance, assistance with gaining access and funding to attend top universities, mentorship and ultimately preparation and support to enter the work place.

We believe we are part of creating a new generation of leaders and entrepreneurs who will bring much needed change to our society and our economy. Sumbandila means “show the way”. Deeply instilled in all our scholars, is the importance of giving back to their families, their communities, and their country and “showing the way” to other students like themselves.





Contemporary Art Day Auction

BIDDING OPEN 8 – 15 OCTOBER

34–35 NEW BOND STREET, LONDON W1A 2AA
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*Buyers are liable to pay the hammer price (as estimated above), the buyer's premium and the overhead premium together with any applicable taxes and Artist's Resale Right (which will depend on the individual circumstances). Refer to Conditions of Business on Sotheby's website [sothebys.com](https://www.sothebys.com) and/or the Buying at Auction and VAT sections at the back of the catalogue for the relevant sale for further information.



Auctioner **CAROLINE LANG**

Managing Director of Sotheby's Geneva, Senior Director of Sotheby's Europe, Caroline Lang is internationally recognised for her in-depth knowledge of the art market and her longstanding expertise in Impressionist, Modern and Contemporary art. A consummate polyglot, she has advised some of the most important collectors in Switzerland and worldwide, playing a decisive role in the success of many international record sales over the past ten years. One of very few female auctioneers, Caroline Lang has also conducted major auctions in Switzerland, the UK and Germany.

Outside her professional commitments, Caroline Lang is passionate about the promotion of art and new talents. Under her supervision, Sotheby's Geneva went on to develop a close collaboration with leading Swiss cultural institutions, such as the MANCO, Geneva's Museum of Modern and Contemporary Art which she supported since its very inception in 1994. A board member of the New York based non-profit organisation Location One for 10 years, Caroline Lang also helped to foster the work of young contemporary artists.





GHADA AMER

Ghada Amer (born 1963 in Cairo, Egypt) is a contemporary artist who is redefining the medium of painting which has long been the province of men and from which women have traditionally been excluded. Her practice addresses questions of gender and sexuality and she is especially known for her highly layered embroidered paintings of women's bodies both referencing and questioning pornographic imagery. Amer was born in Cairo, Egypt and raised in an observant Muslim home. In 1974, at age eleven, she relocated with her family to Nice, France where she was educated. She studied painting at the Villa Arson in Nice where she received her B.A. degree in 1986, her M.F.A. degree in 1989 and a post-graduate diploma in 1995 from the Institut des Hautes Études en Arts Plastiques in Paris. In 1995, she moved to the United States where she currently lives.

As a student in the BFA and MFA programs at École Pilote Internationale d'Art et de Recherche, or Villa Arson, Amer was excluded from painting classes that were reserved for male students. This prompted her to seek new ways to break into the male-dominated legacy of Western painting. Innovative and provocative, she uses sewing and embroidery—skills learned from her mother and grandmother and typically associated with «women's work»—as a medium for celebrating, inserting, and asserting women into the art world.

“bio by Sahar Amer”





© point-of-view

K.S.K.C.

(Kansas Kansas City)

Ascia design in crocodile (Niloticus) with digital print on cotton fabric
with two removable chains

"On ne nait pas femme, on le devient"
"One is not born a woman, one becomes one"

Simone de Beauvoir





MONICA BONVICINI

In her work Monica Bonvicini investigates the relationship between power structures, gender and space. Bonvicini works intermediately with installation, sculpture, video, photography and drawing mediums. Bonvicini was appointed Commander of the Order of Merit of the Italian Republic in 2012.

Bonvicini won many important prizes. In her multifaceted practice she works with a great variety of materials including but not limited to, drywall, steel, polyurethane, metal, chains, wood, spray paint, aluminum, ink, tempera, concrete, and glass. The artworks often employ language and text, humor and irony.

Some of her pieces are courageously explicit, thus pushing and undermining institutional boundaries and questioning the role of spectator. She also frequently references minimalism, conceptual art, Institutional Critique, as well as feminist and queer subcultures and civil rights' and other political movements.

Monica Bonvicini (born 1965 in Venice) lives and works in Berlin.





MB-47

Spatilepia design in American Alligator with enamel cast iron

“The MB-47 title is a wry play on the titular AK-47, which is sewn onto the bag itself. This rifle, also known as a Kalashnikov automatic, remains the most popular rifle in the world, both devastating and mass produced. It carries within itself elements of aesthetics and design as well as cultural concepts of freedom and uprising, at times dissonant and removed from the brutal reality of the function it serves.

While devastating, it is from a Feminist perspective also ironic how this phallic preoccupation with shooting weapons is also one of the most tangible symbols of patriarchal control and masculinity. After all, the rifle harnesses the power and anger symbolized in many movements of revolution, from the Civil Rights movement to Feminists in the 1970s, where as a visual it can be used to problematize and challenge convention. It may be a symbol of destruction, but some structures should be shot down.”





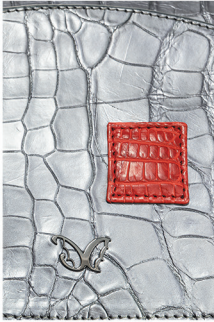
NATHALIE DU PASQUIER

Nathalie du Pasquier was born in Bordeaux in 1957. She has lived in Milan since 1979 where she started to work as a textile designer. She was part of the Memphis movement until its end in 1987.

Since then she has dedicated to painting. Her work has evolved from figurative still life paintings to the abstract compositions she does now which involve installations of 3 dimensional elements.

Recent shows include Kunsthalle Wien, Camden art Centre London, ICA Philadelphia, MACRO Roma.





© point-of-view

The Box

Oil on fabric lined box and Papilio design in American Alligator
with removable chain.

“ It is a modest Box with my graphic inspiration”





Sylvie Fleury

Sylvie Fleury (born 1961 in Geneva, Switzerland) is a contemporary Swiss pop artist known for her installations, sculpture, and mixed media. Her work generally depicts objects with sentimental and aesthetic attachments in consumer culture, as well as the paradigm of the new age. Critics have labeled her work "post-appropriationist," and her books *The art of survival*, *First Spaceship on Venus and Other Vehicles*, and *Parkett #58* (with Jason Rhoades and James Rosenquist), have been featured internationally. In 2015, she won the Prix de la Société des arts de Genève.

Fleury creates seductive objects and multimedia installations that, although they might be mistaken as endorsement, present a subtle commentary on the superficiality of consumer society and its values. Referencing Marcel Duchamp's ready-mades and Andy Warhol's obsession with shopping, Fleury draws on elements from luxury clothing, Formula1 racing, contemporary art, magazine covers, and designer objects.

For many years Sylvie Fleury, who in 1993 already exhibited at the 45th Biennale di Venezia, has regularly been represented at international galleries and exhibition houses. Her installations pose questions about the cultural self-understanding of Western society: Like how our consumption influences our identity, how does the world of products awaken our desire and how it controls our imagination of beauty and attractiveness.





© point-of-view

Venom Queen

Aguna mini design in crocodile (Niloticus) with interior in mink fur





TERESA KUTALA FIRMINO

Teresa Kutala (born 1993 South Africa). The artist's own stories begin with the collective trauma of her birthplace as an atrophied community was settled there at the end of the South African Border War. She obtained a Masters Degree in Fine Arts in 2018.

Firmino's present narrative is contained in a broader theme that enquires into history. She believes "we heal by retelling our stories" and undertakes to tell "African narratives from an African perspective." She instead interprets the stories as fairy tales, transforming the narratives into something elevated and universal.

The artist's seemingly playful and vibrant canvases are rich in symbolism and metaphor and explore the complex issues of identity and cultural heritage, gender violence and what it means to be a young Black woman in the 21st century.

The artist collects and curates textiles and images from magazines, newspapers, historical documents, and social media, placing them in colourful, contained stages. She creates surreal scenes in tightly confined interiors, where the characters are free to re-enact their stories or construct new ones.

This process allows Teresa to consider alternate past, present, and future narratives for Africa and its people, thus rebuilding her own archive of African history.





Mxm

Urbanus design with special leather painting on South African ostrich

“MXM is a sound you make by closing your mouth and bringing the tip of your tongue against your teeth.

MXM is an expression of disgust or when you dislike something or someone.

When you disagree to a statement made by someone, whilst texting you could text MXM. MXM is also an attitude.

MXM to all the isms of the World.”





Ana Mazzei

Ana Mazzei (São Paulo, 1979) is a Brazilian artist living and working in São Paulo. Mazzei completed a BFA in Visual Arts at the Fundação Armando Álvares Penteado and a MA in Visual Poetics at UNICAMP in 2010.

For Mazzei, art, architecture and landscapes construct, in themselves, a fiction that connects them, resulting in installations, settings and objects. Her artworks are like fragments of myths, lives and fictions. Some of her works operate on a smaller scale, such as series of installations arranged on the floor formed by groups of small shapes made of felt, concrete or wood similar to the architectural models of old cities, amphitheaters or monuments. At other times, her works function as observation devices framing this vast repertoire from a specific point of view.

Solo exhibitions include: Drama O'Rama, SescPompeia (2019); Is-Montage!, Carlos/Ishikawa, London (2019); Antechamber, Green Art Gallery, Dubai (2018); DRAMAFOBIA, Galeria Jaqueline Martins, São Paulo (2017).

Group shows include: Living Structures. Art as a plural experience, la Biennial de Cuenca (2018); Brazil. Knife in the flesh,, Padiglione d'Arte Contemporanea, Milan (2018); Hands, Spells and Papers, Noisy-le-sec (2018); I AM HE AS YOU ARE SHE AS YOU ARE ME, House of Egon, Berlin (2018).

This summer 2021 Ana Mazzei had her first commission at the Glasgow International in Scotland.





© point-of-view

Sunset Bag

Acrylic on wood with Melete design in shagreen and crocodile (Niloticus)

“As soon as I received the bag I thought about adding something that pointed to an external issue to it. I thought about its materiality, about the concept of «inside and out». The sunset is configured as something magical and sometimes melancholy. Connecting the inside and the outside in a symbolic way.”





JOANA VASCONCELOS

Born in 1971, Joana Vasconcelos is a contemporary visual artist renowned for her monumental sculptures, whose 25 years practise stretches to drawing and film. She updates the arts & crafts concept to the 21st century and incorporates everyday objects with irony and humour, creating a bridge between domestic environment and public space while questioning the status of women, consumerism society and collective identity.

International acclaim came at the first Venice Biennale ever curated by women with *The Bride* in 2005, followed by *Trafaria Praia*, the first floating pavilion in the biennale representing Portugal in 2013. The youngest artist and the only woman ever at Palace of Versailles, to a record breaking 1.6 million visitors, her 2012 exhibition was the most visited in France in 50 years. In 2018, Vasconcelos became the first Portuguese to exhibit at Guggenheim Bilbao with a major retrospective, which was one of the most visited in the museum's history and reached 4th place in *The Art Newspaper's* annual exhibitions' Top 10. Beyond, her biggest show so far in the UK, continues at Yorkshire Sculpture Park until 2022.





© point-of-view

Mille-Feuilles

Pieris design in python with handmade cotton crochet and ornaments





PABLO KUEMIN

THOUGH MY WORK IS VISUAL IT EXISTS THROUGH FEELING

Raised in Switzerland, Kuemin found traveling the world at an early age altered his reality. Being exposed to different cultures and later immersing himself in underground dress theme techno parties, fueled his passion and imagination for fantasy worlds.

Kuemin was introduced to hairdressing by the recommendation of a friend. He began his journey under the guidance of Kuhn Intercoiffure, which at the time was the best Salon and hair academy in Switzerland. Never satisfied and hungry for more, Kuemin achieved special training in his 2nd year to become an assistant trainer.



Travelling regularly through Europe as an educator and mentor, it opened his eyes to the possibilities in the profession. His strive for excellence and pushing boundaries won him 8 awards in 3 years. Twice winning Swiss hairdresser of the year and youngest hairdresser to be welcomed to the global hall of fame. Kuemin's early interest in wigs influenced his way of working and gave him a platform that helped break the conventional limitations of hair. Wanting to explore the power of wigs and give something back to the community - Kuemin started to work in his free-time for a charity organisation that cut wigs for cancer and alopecia patients.



Currently based out of Paris, Kuemin is signed with one of the biggest talent agencies in the world and is working towards a wig art exhibition in 2022. It was through this he was announced as Art Director of Haar Vital in 2012. Haar Vital is one of the leading medical wig companies around the globe. His relationship with Haar Vital has led to Kuemin designing Wigs for the fashion and film industries which are now being used by the top major players in the profession.

In 2015 Kuemin moved to London. His unique perspective and drive led him to work as a 1st assistant for world renowned hair stylist - Eugene Souleiman. During the 3 years in this position, Kuemin had the opportunity to work closely alongside Eugene for some of the most forward thinking and innovative fashion designers of our lifetime. John Galliano, Yohji Yamamoto, Junya Watanabe, Thom Browne, Jil Sander, Olivier Theyskens, Stella McCartney among many others. Kuemin's cultural influences, urge to create characters and fantasy worlds are the driving force behind his work.

His training, strive for excellence and vision are what gives him his unique perspective and make him a leader in his profession.



**Pablo Kuemin has created 4 art wigs matching the artist bags for the models and performers.
A special creation donated by the artist will be auctioned**



**This is not the official auctioned wig,
it is only a representation of one of his work**

CASH & ROCKET

LET'S DRIVE THE CHANGE



Our mission is to unite women during our annual Cash & Rocket car tour as well as at several intimate, yet high profile, events and panel talks on subjects ranging from sustainability to human rights. Through our network we aim to create a powerful force for global change in issues of gender equality. We believe that education is the means to empowerment and change. The charities that we support each year, including Sumbandila, help to provide a safe environment and social resources so that education is possible for many who would otherwise have nowhere to turn.

Our goal is to build a strong community of women who support each other and spread a message that women who work together can achieve anything.

The Cash & Rocket Tour 2022, will take 80 ladies from Barcelona – Provence – Milan and ending up with a fabulous closing party at our final destination, Florence. The Tour will take place from the 9th – 12th June, 2022.

For more information and to donate, please visit <https://www.cashandrocket.com>

Conditions of Sale

1. Make a Wish Foundation and The Sumbandila Scholarship Trust will be the only beneficiary of the funds.
2. All the handbags have been donated by The Collector Genève, and the artists have not charged for their work.
3. The sale will be run in Swiss Francs.
4. All the lots are sold in condition in which they are at the moment of the sale, without any guarantee of hidden defaults.
5. Sotheby's is not taking any sales commission.
6. The buyer will be required to complete a form with full contact details and credit card number as a form of guarantee until payment is made.
7. Upon receipt of payment, collection of items purchased by arrangement with BagHeart BigArt. info@thecollector.ch +41.22.781.0804 or +41.22.781.0800.

If you want to leave an absentee bid please send an email to info@thecollector.ch



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