



Make-A-Wish[®]
SWITZERLAND

**CORPORATE
PARTNERSHIPS**

**If you are a company
that wishes to commit to
a child-related cause,
think of the
MAKE-A-WISH
FOUNDATION !**

Who we are

Make-A-Wish Switzerland was founded in the summer of 2003. We are a Swiss foundation that is financially and legally independent, supervised by the Federal Department of Home Affairs. We are a small team based in Nyon, surrounded by a solid team of 50 volunteers throughout Switzerland.

We finance our work through individual and corporate donations, corporate partnerships, various events and support from associations, service clubs, and schools. The Foundation also relies on in-kind contributions (goods and services) to support our wishes.

What we do

Make-A-Wish Switzerland grants the most heartfelt wishes that change the lives of children living with a serious medical condition. A child's life shouldn't be about illness, hospitals and diagnosis, but it should be about wonder, joy and hope.

Sometimes, when you are really not well, your dreams become even more important than ever. At Make-A-Wish we work to make these dreams come true for children who have been robbed of their right to a carefree childhood.

We ensure that every wish kid, accompanied by their family, experiences the most magical of moments, because, as the author Cesar Pavese wrote, "We do not remember days, we remember moments".

Make-A-Wish is all about providing unique and treasured moments to very sick children. Moments that will allow them to forget their illness for a while and provide them with beautiful and cherished memories.

Getting tips from Roger Federer, panning for gold, flying over the Alps in a helicopter, seeing the sea for the first time, meeting a celebrity hero, being a chef for a day, or meeting a Nobel physicist at Cern; our wishes are unique and, most importantly, magical.

We work closely with doctors and healthcare professionals throughout Switzerland who refer the children to us.

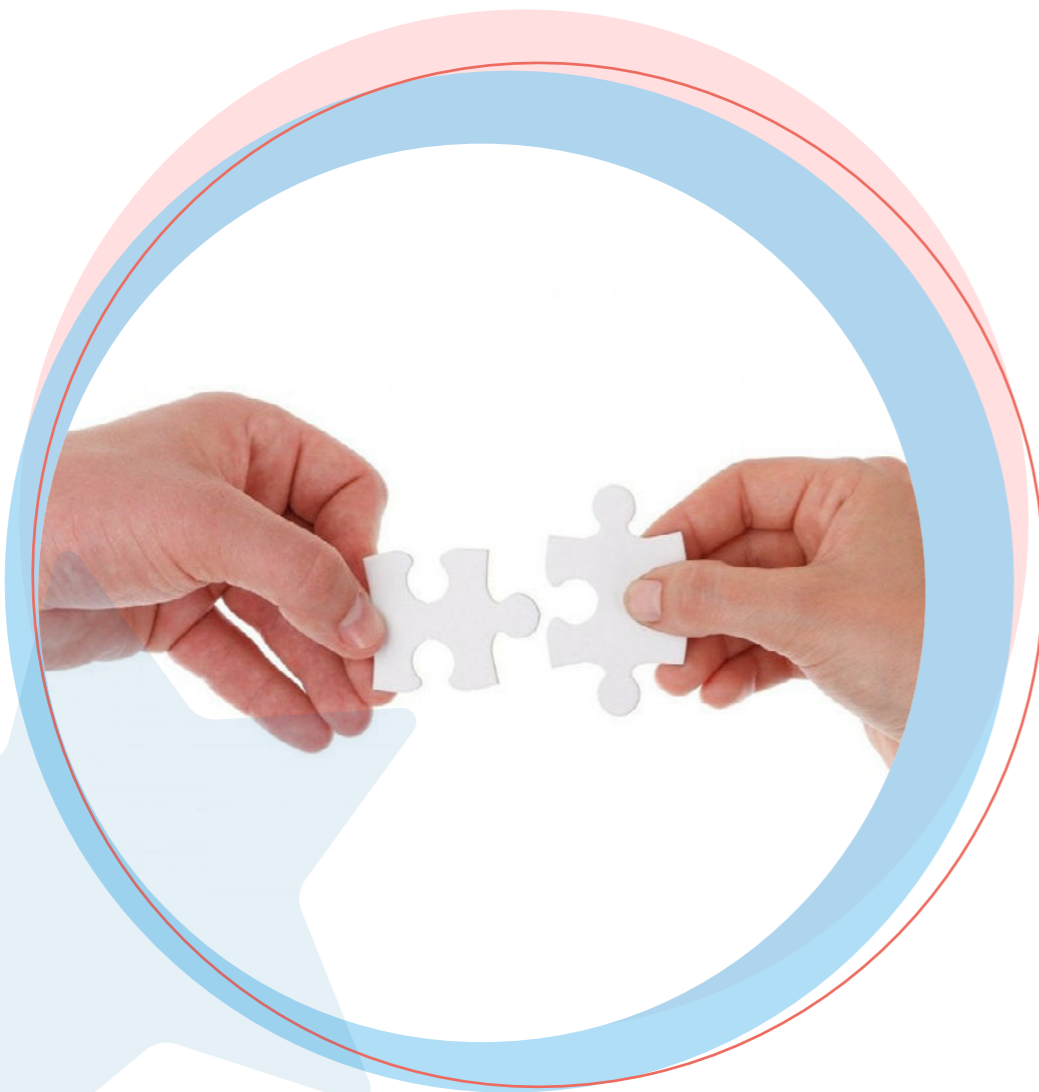
We know the impact that wishes can have, and this is the driving force behind why we continue to do what we do to reach out to more and more sick children in Switzerland.

The added value of the partnership

Today, more and more companies are recognizing the value of partnering with highly respected charities. Not only does this allow your employees, customers and other stakeholders to get involved, but it raises the profile and enhances the positive perception of the company in its market.

As a leading children's charity, we're an ideal partner for companies. You can help make a real difference to the lives of our wish children, and we have some truly magical stories that you can share with your colleagues and customers.

Working with us will help meet your corporate and social responsibility needs as a company. You will see a positive impact on everyone involved and your clients – knowing that all your efforts are going to help children with serious medical conditions.



How to implement the partnership

CAUSE-RELATED MARKETING AND SALES PROMOTION

Support Make-A-Wish through product sales. It can help increase your profits and raise your brand awareness. We can work with you on year-round or seasonal campaigns.



MANOR

EVENT SPONSORSHIP, FUNDRAISING, PARTNERSHIPS

A partnership with a foundation like Make-A-Wish provides a positive emotional capital within a company, to its employees and its customers, as well as increasing their loyalty and their will to listen. In many instances an increase in visibility and sales will follow, and will build stakeholder loyalty.

The employees of corporate partners tell us that they love to participate in fundraising through events like runs, auctions, raffles, a gala, a challenge, or a special day. Whether it's an activity just for employees, or whether friends and family are also invited, everyone feels happy, as there is nothing more touching than helping a child.

ORGANIZING TEAM AND INDIVIDUAL CHALLENGES FOR YOUR STAFF TEAM BUILDING

You can organize parachute jumps, treks, cycle rides, rafting, triathlons or marathons or lots of other group challenges for your staff.

We will work with you to find the ideal partnership at local, national and international levels. Together we can make more wishes come true!

Your actions can contribute to granting the wish of a sick child.



IN KIND GIFTS

Can you donate goods or services to help us with our fundraising events? We can auction or raffle the goods or services you donate to help us grant wishes.

Our wish kids could also benefit from them.



DONATION OF SERVICES

As a hotel, you can offer a free stay to a family.

As a transportation company, you can offer free trips and travel to our wish kids and their families.

As a service provider, you can think about what services you could offer to help us reduce our costs.





Thank you for your support!

Don't hesitate to check our website to find many fundraising ideas

WWW.MAKEAWISH.CH

FOR ANY QUESTIONS:

INFO@MAKEAWISH.CH

Make a donation

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